

# STEPHANIE COUTURE

VIEW PORTFOLIO

## ABOUT ME

With over eight years of expertise in video editing, producing, and directing, I excel in post-production, on-set filming, and guiding talent to deliver captivating visual narratives. My editing approach is characterized by speed and meticulous attention to detail, ensuring high-quality results. Moving forward, I am committed to furthering my career in the industry, aiming to take on more hands-on decision-making roles such as producing and directing, where I can continue to innovate and contribute to the creative process. I continuously research AI and remain current on advancements in technology.

## CONTACT

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## EDUCATION

**Burlington College**  
B.A., Film Production/ Cinema Studies

**HubSpot Academy**  
Certification, Social Media Marketing

## EXPERIENCE

### SENIOR VIDEO EDITOR

*OCTOBER 2022–*

#### SANDOW DESIGN GROUP

- Coordinate all aspects of the video editing process, including color correction, sound design, music selection, and exporting, to ensure compliance with project requirements and timelines
- Work closely with editors-in-chief and marketing directors from three well-known brands to transform creative visions into engaging video content that supported brand objectives and conveyed compelling narratives
- Produce 50 unique videos during a three-day trade show, collaborating with clients and various teams to deliver final edits within a rapid three-week turnaround time
- Keep abreast of advancements in AI technology to optimize workflow efficiency
- Manage live switch operations for streaming events like award shows and presentations

### VIDEO EDITOR

*JANUARY 2020  
–OCTOBER 2022*

- Lead the content strategy for DesignTV by SANDOW, overseeing the production and editing of over 300 videos in a year, which played a crucial role in the successful launch of the video platform amidst the challenges of the COVID pandemic
- Edit and animate a variety of video content, such as promotional videos, event highlights, and interviews, to meet the unique requirements of clients, the editorial team, and target audiences
- Utilize best practices in video editing workflow and exporting techniques to enhance efficiency and quality

### JUNIOR PRODUCER & EDITOR

*JULY 2019  
–JANUARY 2020*

- Manage multiple projects simultaneously throughout the production process, from initial planning to final editing and delivery
- Play a key role in video shoots by operating cameras, lights, and audio equipment proficiently, optimizing production processes and capturing top-tier footage

### FREELANCE ASSISTANT EDITOR

*FEBRUARY 2019  
–MAY 2019*

#### ZEALOT

- Assist the editorial team in compiling television series and movies from raw footage, ensuring continuity in editing style and narrative flow.
- Organize and label footage, audio tracks, and visual assets to prepare projects for audio mixing and motion graphics.
- Compile music cue sheets to streamline post-production processes and facilitate seamless integration of sound elements into final edits.

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## SKILLS

Creative storytelling  
Video editing  
Video production  
Motion graphics  
Color correction  
Audio mixing  
Digital asset management  
Project management  
Voiceover  
Live switching  
Social media  
Sound design  
Storyboarding  
Copywriting  
Brand compliance  
Copyright knowledge  
Client relations  
Time management

## SOFTWARE

Adobe Creative Suite  
Livestream Studio  
ATEM Mini  
Zoom Audio Recorder  
Restream  
Riverside  
Vimeo  
Youtube  
Tiktok  
Instagram  
Uscreen  
DaVinci

## EXPERIENCE CONTINUED

### CREATIVE SERVICES PRODUCER

*JANUARY 2017  
–OCTOBER 2018*

#### NEXSTAR BROADCASTING

- Demonstrate innovative strategies in promotional video production, which played a significant role in securing the prestigious "Award for Outstanding Promotion Announcement or Series" from the New York State Broadcasters Association (NYSBA) for the highly acclaimed "State of Addiction" promotion. Prior to filming "State of Addiction," I was assigned the task of creating a promotional video. I curated stock footage and designed an animated title that established the tone and branding for the entire series
- Create two engaging news series and primetime specials, bringing the visions of the newscasters to life. I filmed and edited a series titled "A Day in the Life," where a reporter explored various local professions. Additionally, I produced, filmed, animated, and edited "What Faith Allows," a documentary detailing a local tragedy linked to a religious group
- Guide clients through the concept development and implementation stages of campaigns, delivering impactful advertisements that resonated with the intended audience
- Manage and direct two live events for "State of Addiction" (featuring panel discussions on the opioid epidemic) and "The Bachelor CNY" (inspired by the popular television program)

### VIDEO EDITOR & VIDEOGRAPHER

*JANUARY 2016  
–JANUARY 2017*

#### FOSTERMARTIN ADVERTISING

- Produced and edited high-quality videos for diverse platforms, including social media, YouTube, and other digital channels, tailored to meet clients' marketing goals and drive engagement.
- Nurtured client partnerships throughout the pre-and-post production phases, ensuring a deep understanding of their business objectives and facilitating clear communication to effectively convey their message to target audiences